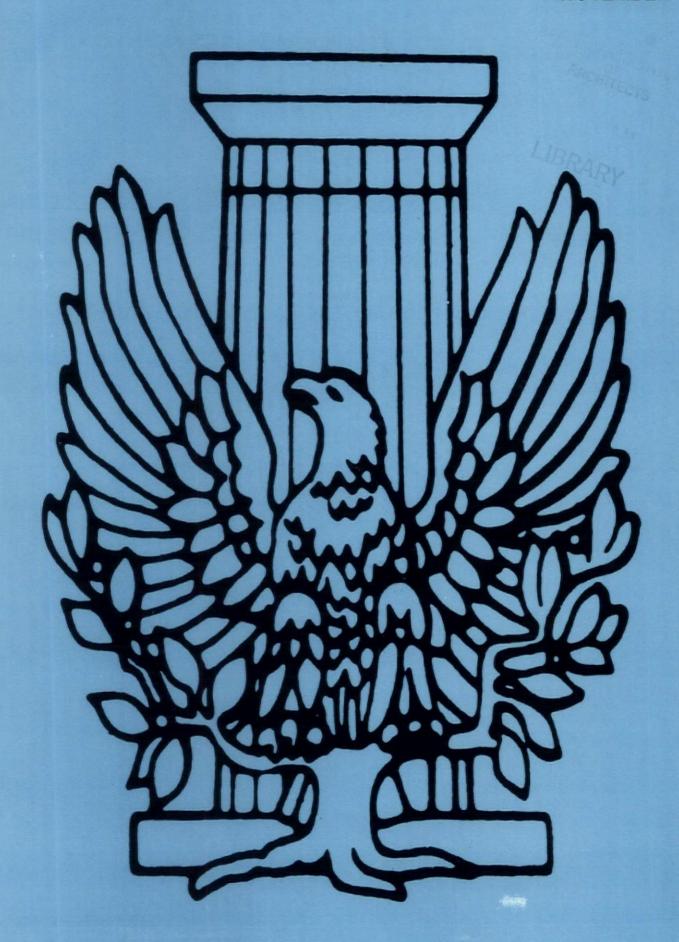
wisconsin architect

NOVEMBER 1974



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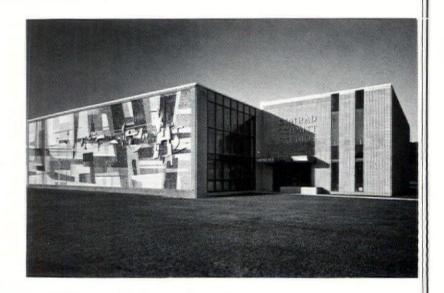
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THE PUNCH LIST

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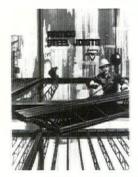
can help make it happen. The Forest Mall Shopping Center in Fond du Lac, Wisconsin used Armco Joists in nearly all of its 400,000 square feet of roof structure. The result was faster, easier construction with no sacrifice in design considerations. Here's how Armco Joists can help make it happen for you:

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To learn more, contact Riopelle Engineering Sales, Inc., 8817 W. Lynx Avenue, Milwaukee, Wisconsin 53225. Or write for the new Armco Joist catalog to Armco Steel Corporation, Department K-384, 7000 Roberts Street, Kansas City, Missouri 64125.

Forest Mall Shopping Center, Fond du Lac, Wisconsin Developer: Melvin Simon Associates, Indianapolis, Indiana Architect & Structural Engineer: William Dorsky & Associates, Inc., Cleveland, Ohio

General Contractor: The Hannan Company, Cleveland, Ohio Joist Supplier: Riopelle Engineering Sales, Inc., Milwaukee, Wisconsin





THE PUNCH LIST

WISCONSIN CHAPTER A.I.A.



SPRINKLERS

The recently enacted legislation concerning use of sprinklers in high-rise buildings has been creating much concern among our members and allied professionals. This office has been informed that an ADHOC Committee, set up to work out the details on implementation of this law as concerns its technical provisions, has completed their work. Their recommendations have been approved by the Code Advisory Review Board, before going to the Commissioners of the Department of Industry, Labor and Human Relations.

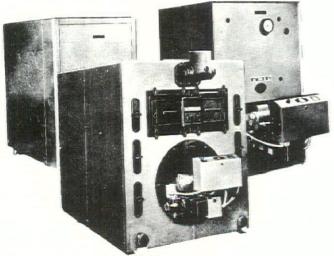
The ADHOC Committee version would have provided for sprinklers in keeping with the legislation, as well as other methods of fire protection and prevention. A strong showing at the Commissioners meeting on Monday, November 18th, by Fire Chiefs, and Senator Berger, who sponsored the legislation, expressed the desire to have only the sprinkler provision implemented. As a result, the Commissioners tabled action on this matter for thirty days. Although the Chapter has not had a chance to take an official position on this matter, many members feel that the ADHOC Committee report to DILHR should be accepted, and the limitations as expressed by the Fire Chiefs representatives are not acceptable in all building programs. Your input as a member of AIA would be important. The legislation certainly affect design and costs. Implementation could include language that would make the use of sprinklers retroactive in older buildings.

You may contact Dick Knothe, Codes Chairman at (608) 238-3159, Nat Sample, Legislative Chairman (608) 257-3825, or Al Carlson at the Chapter Office. In addition, you should talk with your State Senators and State Representatives concerning this matter.

COMPENSATION MANAGEMENT GUIDELINES DRAFTED

Recently Alan Carlson, Executive Director, participated in an Institute reactor group regarding a document titled, "Compensation Management Guidelines for Architectural Services". The first draft of this document was developed in a four-day "charette" at the Institute. In addition to the 7-man architect charette team, charged with developing the material, the reactor group consisted of 12 Regional AIA representatives, national client groups represented from both the private and public sectors, two component executives, legal and insurance counsel, plus representatives of allied national professional societies. Carlson recently presented a complete report to the Chapter Executive Committee. In it, he reported, "The Compensation Management Guidelines for Architectural Services, is to form the basic document for a

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system of services/compensation management. The services/compensation management concept includes other important components to complete the system. These are the now evolving AlA/Man-Hour Data Bank, AlA/Financial System, an appropriately related form of Owner-Architect Agreement, and several other AlA support documents. The evolution of such a system should result in ever increasing benefits to the client, the architect, and related design professions, and the community which they all affect".

Continuing from Carlson's report, "The essential purposes, as listed by the charette team for the Guidelines document are to provide:

- A standardized, consistent listing, identification, and description of those professional services customarily and properly provided by an architect engaged in the environmental design process;
- 2. A method for (a) mutually determining services needed or required; (b) determining responsibilities for said services on the part of the architect, consultants and client; (c) determining/negotiating proper compensation for professional service; (d) controlling the architect's cost during service; (e) estimating costs for services on similar, future projects; (f) negotiating revisions in service;
- 3. A system whereby the architect obtains full-knowledge of his costs and profit prior to signing of agreements;
- The initial element of a complete system of Services/Compensation Management;
- 5. A basis for precise comparison of professional services offered of firms as an aid to the selection process;
- 6. An increased awareness by the client of the broad range of services available from the architect;

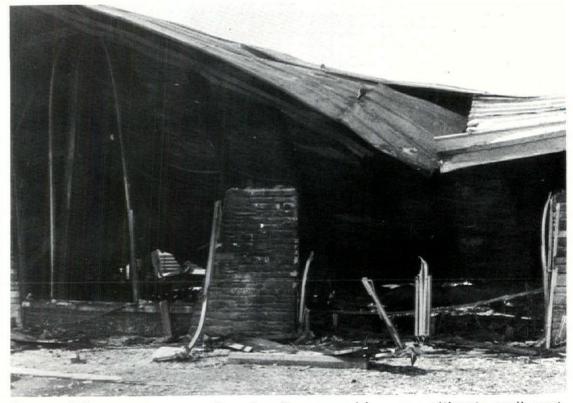
The first draft presented to the reactors, included the following table of contents:

- A. Introduction and Statement of Purpose
- B. Types of Architectural Agreements and Methods of Compensation
- C. Accounting Principles and Definitions
- D. Scope of Services
 List of Services
 Definitions of Services (Complete through Phase 3.)

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E. Worksheets

Phase Analysis Worksheets
Phase Analysis Summary Sheets
Compensation Analysis Worksheets
Compensation Summary Sheets
Time and Payment Schedule Sheets

F. Instructions on Completion of forms

Although the finished product will include all of the above, there were some areas that had not been completed through all Phases, when presented to the reactors."

The response of the reactors was positive. Client groups, such as Sears, Westinghouse, GSA, VA, Postal Department, DuPont and AIA Regional representatives were constructive. It was brought out that the newly designed forms would help small and large firms and their clients understand their various responsibilities, as well as develop excellent business techniques for the architect.

Following the reactor groups' responses to the charette team, the latter went back to work to incorporate the reactions, comments, and do the necessary rewriting of the final document, which is to be printed and distributed to the Institute Board of Directors, for their December meeting. The completed document on "Compensation Management Guidelines for Architectural Services", should be available to the members by the first of the year.

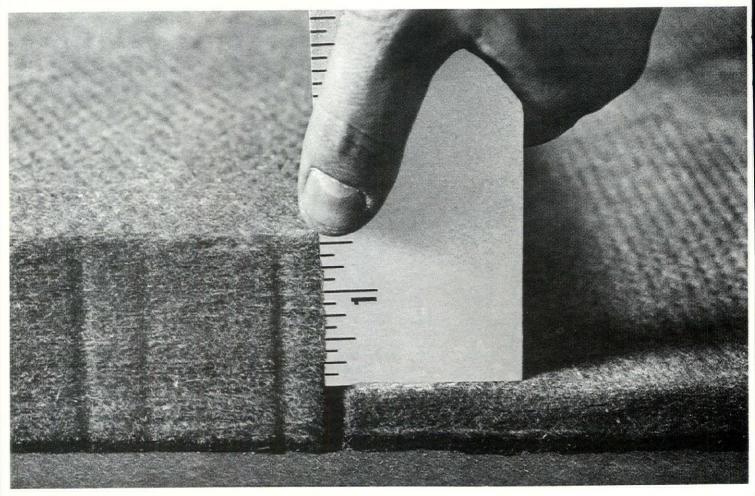
CODES

In the Punch List last month, we reproduced President Gustafson's response to the Department of Industry, Labor and Human Relations hearings on proposed rule changes to the Wisconsin Administrative Code, Chapters IND-50-60. The Executive Committee feels strongly that the WAIA position should be disseminated to all major clients in the State. Therefore, they recommend that you inform your clients concerning the need for economic impact statements with regard to the increased costs anticipated from the proposed code changes. You may quote from, or use the letter, along with your expression of concern to influential clients, or client groups. We do feel that they should be made aware of the impact the code changes will bring to the Wisconsin economy.

PLAN DEPOSIT

The Associated Mechanical Contractors, Inc., have requested that WAIA enter into a non-cash security plan for the procurement and return of plans. This would be similar to the arrangement in affect with the Associated General Contractors of Greater Milwaukee. As does the AGC, the Associated Mechanical Contractors, Inc., would guarantee plan deposits, thus cutting down on bookkeeping for all involved. Members of the Associated Mechanical Contractors are: Brenner Corporation, Thomas E. Hoye Heating Company, Grunau Company, Inc., Butters-Fetting Company, Inc., and John S. Jung, Inc. The WAIA Executive Committee recognizes the plan deposit problem as a viable concern, and approves in principle, the use of the requested form for plan

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> For Further Information Contact — Jeff Pollack or Evan Hand

Energy Conservation Award

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deposits. It was recognized by the Executive Committee that the decision to use the non-cash security plan is the decision of the individual practitioner.

CONVENTION '75

In looking at those who are already involved in the 1975 Convention, the Committee Chairman, John J. Jacoby, indicated that there is a good cross-section of involvement by members of all four sections of the State. We are reproducing the names of those involved so that you may contact those members of the Convention Committee in your section, if you have ideas that you want to suggest, booth sale ideas and contacts, or if you would just like information on the activities of the Committee. Committee members are:

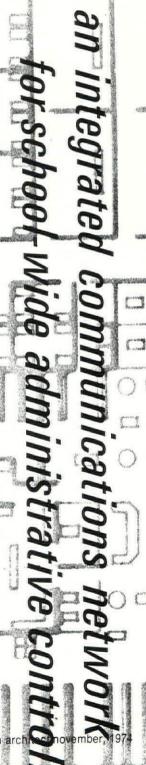
SOUTHEAST SECTION — Chairman John J. Jacoby and John J. Brust NORTHERN SECTION — Wayne E. Spangler and Douglas H. Smith WESTERN SECTION — John E. Blassick, Carl H. Gausewitz and E. John Knapp

NORTHEAST SECTION - Leonard H. Reinke

Supporting members to the Committee are: Sheldon Segel, Public Relations; Reimar F. Frank, Audio-Visual; Lucien Roughton, UW-M School of Architecture; Mrs. Charles Harper, Women's Architectural League; Jerry W. Spencer, Honor Awards Committee Chairman. Exhibitor representatives to the Committee are: Claude Gagnon of Wisconsin Face Brick and Supply Company; Hal Hubbard of Best Block Company; Jim Donovan of Donovan Equipment Company and Staff member, Alan J. Carlson.

An early start on booth sales was initiated this year with the first week of sales producing a very good response from last years exhibitors. Exhibitors from the previous year get a one week advance notice so that they can have an early selection of their booth before the larger mailing to prospective exhibitors goes out from the Chapter Office. We will be listing the exhibitors who you can expect to see at the Convention each month as they contract for booth space. Early-bird exhibitors as of November 22, 1974 are as follows:

- Architectural Woodwork Institute,
 Wisconsin Chapter
- Cornell Corporation
- Donovan Equipment, Inc.
- Duwe Precast Concrete Products, Inc.
- In-Sink-Erator
- Ink-Smith, N.W., Inc.
- Spancrete Industries, Inc.
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Again, if you do not see your suppliers listed among the exhibitors for next year, you can help by talking to representatives who call upon you, and indicating that you expect to see them at the Abbey in '75.

ASSESSMENTS

The year-end assessments are coming in very well from the membership. A reminder to those who have yet to send in their share of the assessment. The payment is due by January 1st, 1975. It is hoped that we can end with a balanced budget after all, but your help is needed with the assessments, and with encouraging suppliers who call upon you, to purchase booth space for the 1975 Convention.

SPECIAL RECOGNITION

Upon recommendation of the Western Section, the State Executive Committee has approved a special recognition by the Chapter to the Sigma Phi Society, in Madison, for their efforts in restoring the Bradley House in Madison, which is designed by Louis Sullivan. The building has been designated as an historic landmark, and is included in the National Registry. The building has been restored at considerable expense by the Fraternity that owns the building, and it remains a top attraction of Madison. The Western Section recently held one of their meetings in the building, attracting 80 people to a program presented by Mrs. Joan Saltzstein, granddaughter of Dankmar Adlar.

ARCHITECTURAL EXPLORERS

Two architectural Explorer Posts are gearing up for young people, and provide a very excellent opportunity for relating the field of architecture to Wisconsin Communities. President Dick Gustafson will be working with a group in the Northeast Section in Green Bay, and recently, the Southeast Section Explorer Post began its year under the Leadership of Len Widen. The Milwaukee group has been going for several years, which attests to the interest shown by high schoolers to the field of architecture. If you are interested in initiating a group such as this in your community, contact your local Boy Scout Organization, or if the Wisconsin Chapter Office can be of assistance, please contact Al Carlson.

UWM/SAR EXTENSION

The Extension Division of the School of Architecture, University of Wisconsin — Milwaukee will be offering a variety of programs of Particular interest to Architects during the **Spring Semester 1975.**

These courses, which include both evening sessions and two or three day conferences, will be held at the School of Architecture. Subject areas to be included:

A three-day **Conference on Criticism and Architecture** will be offered early in May, 1975. Criticism is pervasive in Architecture, yet little has been done towards understanding the role of criticism in relationship to design, use and evaluation of buildings. This Conference will begin to focus attention on this important subject.

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Fire Safety Design for Buildings will be a twelve week course which will meet one evening per week beginning February 1, 1975. The course will provide the participant with fundamental knowledge of problems and feasible solutions in designing buildings for a firesafe environment.

A two-day **Conference on Membrane Structures** in March will provide the participants with a working knowledge of this type of shelter with specific topics of appropriate end uses, appropriate forms, economics, materials, fabrication and mechanical systems.

Representational Drawing: A Skill for Architecutural Design a three credit course, will meet two evenings per week for seven weeks. The course is offered for those wishing to find out how principles from the field of visual psychology and visual perception are used in Architectural Drawing and wish to improve their sketching skills.

A two-day **Refresher Course for the NCARB Equivalency Examination** will be offered in early May, 1975. This course will be organized according to the format of the exam, offering discussion sessions in the areas of History and Theory of Architecture and Environmental Planning, Architectural Design, and Construction Theory and Practice.

A two-day Conference on User-Centered Health Care Facilities will be offered in late February, 1975. This Conference will address the planning and design process of health care facilities with special emphasis on the patient and other users needs and activities as determinants of design and organization. Presentations will include research activities and findings regarding critical variables, emerging planning concepts and related design applications, including some actual case studies.

Persons interested in additional information on these or future programs should contact: Douglas C. Ryhn, Associate Professor, School of Architecture, Extension Programs, University of Wisconsin, Milwaukee, Wisconsin 53201.

RECENT MEMBERSHIP ACTIONS

At the November 14 Executive Committee Meeting, Gerald A. Schwock was approved for Associate Membership of the Western Section.

1974 - 1975 W.A.I.A. ACTIVITIES FOR DECEMBER AND JANUARY

DATE/TIME	ATE/TIME EVENT						
December 5	Wisconsin Architects Foundation Meeting	Chapter Office, Milwaukee, WI					
December 10	Northern Section Meeting	Tomah, WI					
December 12	Southeast Section Meeting	Top of the Marine,					
DOGGINDON 12	ood thought occurrent mooting	Milwaukee, WI					
December 12	Executive Committee Meeting	Villa Terrace					
	II (*** Geodetis de madeuro en 1968 (fouldate de deservico feste en foulde	2220 N. Terrace Ave.					
		Milwaukee, WI					
December 25	Merry Christmas!						
December 27	Western Section Annual Student Luncheon	Unitarian Church					
		Madison, WI					
A Committee of the second	A STATE OF THE STA	(Wright designed)					
January 1	Happy New Year!	and the second s					
January 8	Mini-Grassroots (all Section and State Officers)	Chapter Office					
		Milwaukee, WI					
January 9	Executive Committee Meeting	Chapter Office					
		Milwaukee, WI					
January 21	Western Section High School Competition						
	Awards and Recognition Dinner	(Tentative)					
January 23-25	National AIA Grassroots for Chapter and Section	Palacio Del Rio					
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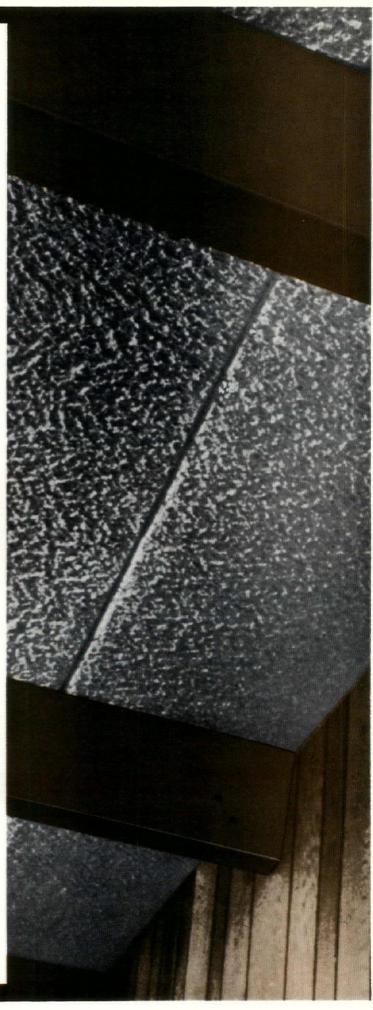
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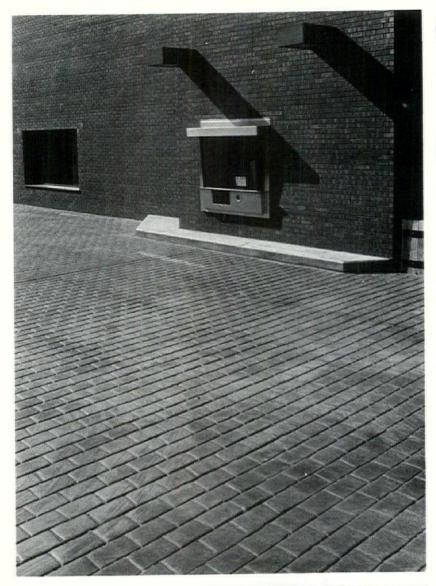


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